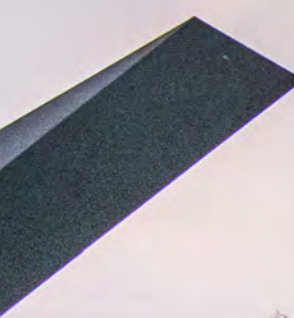


OLD GLORY RELAY

Media Guide 2017

TEAM RWB'S MISSION IS TO ENRICH THE LIVES OF AMERICA'S VETERANS BY CONNECTING THEM TO THEIR COMMUNITY THROUGH PHYSICAL AND SOCIAL ACTIVITY.



OLD GLORY RELAY
PRESENTED BY
Microsoft
#OldGloryRelay
Text GLORY to 41444 to Donate Now!

OLD GLORY RELAY
20 17

PRESENTED BY
 **Microsoft**



WHAT

Team Red, White & Blue is proud to kick off the fourth annual Old Glory Relay with presenting sponsor, Microsoft. This year, over 70 teams will be charged with moving a single American flag across our great nation. At sunrise on September 11, participants will cover 4,600+ miles beginning in Seattle, Washington and ending on November 11th, Veterans Day, in Tampa, Florida.

Throughout this cross-country journey, Eagles, Patriots, and Communities will unite to support our runners, walkers and cyclists as they raise awareness and generate funding to enrich the lives of veterans, while giving everyone the opportunity to unite around the flag of our great nation. Strengthen your unity with Old Glory by supporting our participants and sharing videos and photos on social media by tagging **#OldGloryRelay**.



WHY

Each person who touches this year's Old Glory will have their own story of UNITY to not only our Flag, but our great nation, while at the same time being part of something bigger than any solo journey. It's an experience that will UNITE everyone involved.

Throughout the 4,600+ mile journey across the United States, the participants and supporters of "America's Relay" will come together to honor the sacrifice of thousands of men and women who have fought for America's freedom, and make a public display of support for veterans as they return to their respective communities. This amazing experience allows Team RWB to spread our mission of enriching veterans' lives, recruit new members into the organization, and generate donations for our core programs focused on leadership development and engaging veterans and civilians within their communities. There's no Red State or Blue State way to get a flag across this country. The Relay is a time when those differences dissolve and everyone focuses on the important stuff - love for their country, uniting to complete an epic journey, building relationships, and helping each other out. We wouldn't have it any other way.



**SEPT 11
THROUGH
NOV 11**

WHEN

On Monday, September 11th, a formal kick-off event will take place in Seattle. It's the start of an incredible journey that reaffirms how Americans of all backgrounds will unite behind a common mission and how much pride there is towards our flag.

Sometimes, watching the news or listening to politicians debating can make you think that Americans from different walks of life have nothing in common. But that's not how you will feel watching and participating in the Old Glory Relay. Everyone works together, helps one another, and makes new connections in such a positive way that it reaffirms how great this country is and that its optimistic and patriotic spirit is alive and well.



WHERE

The Route

★ **Milestone Events**



SEP 11
Reveille at sunrise
North Plaza of
CenturyLink Field

SEP 13 Portland

SEP 22
San Francisco

SEP 28
Old Glory Relay
Celebration at
Westfield Valencia
Town Center

OCT 1
Old Glory Relay
Celebration at
Westfield Plaza Bonita

OCT 6-8
Old Glory Relay
Phoenix to
Houston

OCT 18 & 19
Old Glory Relay
Celebration in San
Antonio

OCT 22
Old Glory Relay
Celebration in
Houston hosted by
Comcast
NBCUniversal

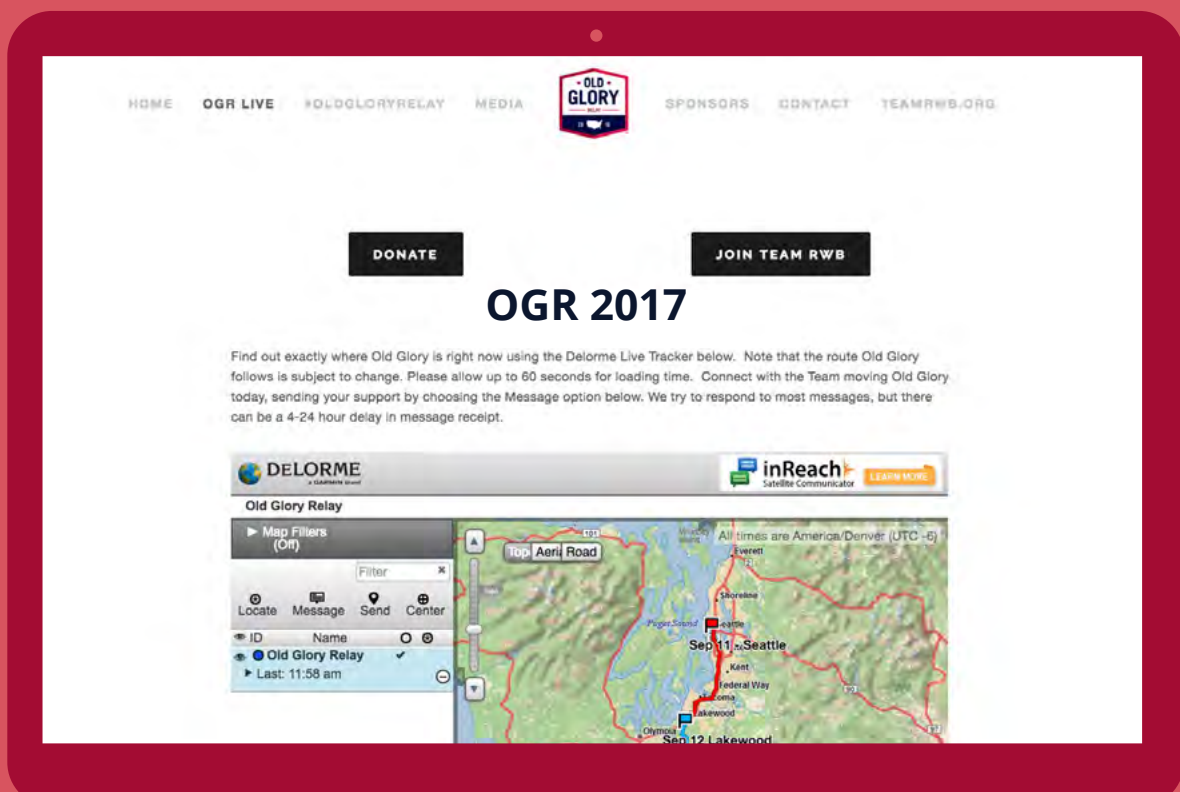
NOV 11
Old Glory Relay
Retreat at Westfield
Brandon

OGR Course Elevation Profile



WANT TO KNOW WHERE OLD GLORY IS RIGHT NOW?

Visit OldGloryRelay.org and check out the 'OGR Live' webpage to track Old Glory as Team RWB travels across the country. In addition to tracking Old Glory's progress, you can also send messages of support to the team each day.



WHO



As a 501©(3) nonprofit supporting U.S. veterans, Team RWB’s mission is to enrich the lives of America’s veterans by connecting them to their community through physical and social activities. For the third year in a row, Team RWB has teamed up with Microsoft to bring together local communities, veterans service organizations, corporate partners, student veterans groups, and local Team RWB Eagles to create connections and strengthen support across our great nation.

In addition to Microsoft, we are thankful to have a number of sponsors that share in our mission to enrich the lives of veterans nation-wide.



Microsoft is committed to helping the men and women of the U.S. armed forces make a successful transition to civilian careers in the technology industry. The marquis program of Microsoft Military Affairs is the Microsoft Software and Systems Academy (MSSA), a 16-week program that that prepares active duty U.S. service members with job skills to meet the IT industry’s high demand for software developers and testers, server and cloud administrators, and database and business intelligence administrators.



TrueCar is a digital automotive marketplace dedicated to being the most transparent brand in the industry. TrueCar operates its own site and powers car-buying programs for over 500 of the most trusted brands in the world, including USAA, Pen Fed and AARP. TrueCar believes that cars represent freedom and independence, and that driving is a privilege easily taken for granted. That's why the company created Driven To Drive, a program dedicated to helping the men and women of our military that have lost this very privilege in the service of our country. They fought for our freedom, and TrueCar is committed to helping them get back behind the wheel, so they may regain a measure of theirs.



STARBUCKS

Starbucks Military Community Stores directly support military communities across the United States. Through location specific grants, Starbucks works directly with Team RWB Chapters and Communities to support veterans and family members. Starbucks Armed Forces Network and Team RWB Chapters collaborate to enrich veterans lives together.



In March 2014, the Schultz Family Foundation announced Onward Veterans, a national initiative that empowers post-9/11 veterans and their families in their transition to civilian life. Our returning service members have diverse skills demanded by today's civilian labor force, including impressive work ethics, leadership, and strategic problem-solving abilities. The Onward Veterans initiative is designed to recognize and employ these unique traits to make our nation better and stronger. As a part of The Onward Veterans initiative, the Schultz Family Foundation is championing veteran enrichment through Team RWB and other best-in-class veteran organizations across the United States.



Beginning with one shopping center located in a suburb of Sydney, Australia – Westfield has grown to become one of the world's largest and most influential creators of state-of-the-art retail destinations – playing a major role in changing the way the world shops. In the US, the company has launched a new Westfield Veterans Initiative providing direct career development assistance and entrepreneurial opportunities to military personnel, veterans, and their families. In addition, a number of Westfield's shopping centers serve as official Old Glory Relay host locations that drive awareness for transitioning military families and bring our veterans and civilian communities together in a spirit of celebration and mutual understanding. Westfield employees have also supported Team RWB with functional expertise in design, merchandising, financial analysis, sales, technology, marketing, and logistics.



As one of America's most military-friendly and military-ready companies, Comcast NBCUniversal is committed to serving the military community as our community partners, customers, and employees.



At Amazon, thousands of veterans and military spouses are driving innovation and raising the bar on customer experience. On a daily basis, those with military backgrounds are able to apply their knowledge, skills, and leadership abilities in a wide variety of careers – influencing change across the globe. We believe a career change from the military to a civilian role at Amazon is a natural transition because of the robust programs Amazon offers to help employees succeed, including a vast internal network of veterans that offer mentoring, learnings, and support. We're committed to the military community. Whether it's helping a fellow service member adjust to Amazon or working together for community outreach, we're committed to veterans in and outside of Amazon.



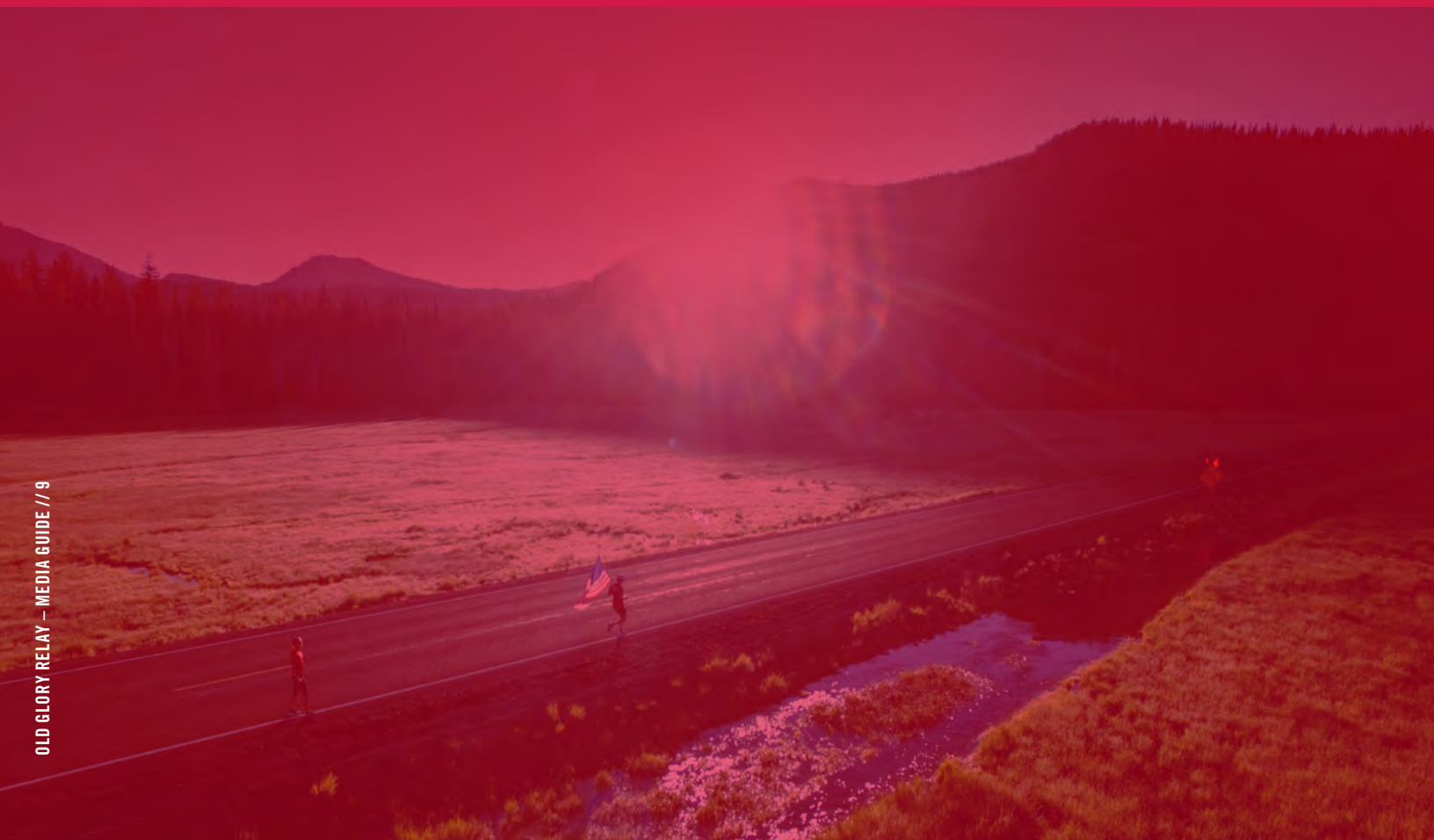
MICROSOFT MILITARY AFFAIRS CONTACT – DANNY CHUNG:

Danny Chung, Business Manager and Chief of Staff for Military Affairs at Microsoft, manages the Military Affairs team, ensuring that Microsoft Military Affairs continues to execute on its mission and vision. Danny helps the team foster educational programs and aids current and former service members in their search for new career paths in technology. With 20 years of service as a public affairs officer in the Marine Corps, Danny was deployed to locations such as Kuwait, Iraq, Pakistan and Sri Lanka to manage media and community relations during combat operations, disaster relief, humanitarian efforts and more. Danny also served as the news director at the news bureaus at Quantico, Virginia, and Okinawa, Japan, publishing a weekly base newspaper while managing a team of combat correspondents and editors.



TEAM RED, WHITE & BLUE CONTACT – DONNIE STARLING:

As the Development Project Manager, Donnie works closely with the Director of Development and Deputy Director to plan, coordinate, and move concepts into execution for Team Red, White & Blue. Born and raised an Air Force brat, Donnie attended the United States Air Force Academy and graduated in 1997. After commissioning, he went on to serve over 17 years as leader in various roles culminating as a Squadron Operations Officer. He also completed eight overseas deployments as a KC-135 Navigator, Operations Planner and Electronic Warfare Officer. After his retirement from the military in January 2015, he started his own event production business and was contracted as the event coordinator for various Team RWB Enterprise level events, including the 2015 Old Glory Relay. Donnie currently lives in Las Vegas with his wife Katie and their twin daughters where they are active in their local church and a leader within the Team RWB Las Vegas Chapter.



OLDGLORYRELAY.ORG

FOR MORE INFORMATION, PLEASE REACH OUT
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